

ABSTRACT OF THE DISCLOSURE

The present invention relates to an information distribution apparatus that is capable of enhancing convenience of a receiver by adjusting the amount of information distributed to the receiver in accordance with receiver's desire. Each user can select either of a plurality of distribution ranks containing the designation of a summarization degree with respect to mail distributed from each advertiser, and a distribution rank selected by a user is stored in a mail server. When there is a request for distribution of mail from an advertiser, in the case where a distribution rank is designated by a user who is a receiver of the mail, with respect to the mail of the advertiser, the mail server summarizes the contents of the mail in accordance with the designation of a summarization degree of the designated distribution rank, and send them to the user. Furthermore, user's evaluation and questionnaire information are passed to each advertiser through the mail server.